

The Bright Side of COGNAC



J.G. MONNET & CO - 31 rue basse - 16200 JARNAC
www.monnet.com



DEPUIS 1838
MONNET



2020/2021 CATALOG



The Bright Side of COGNAC



THE BRIGHT SIDE OF COGNAC

Like a jewel, Monnet Cognac first sets itself apart by its glow and brightness. Like a jewel, it has been polished to perfection by the work of time and men. It is the result of a secular tradition, enriched through the years by the generations of cellar masters who relayed each other and passed on all the secrets of quality since 1838. They all had the same dream: make Monnet a great signature of Cognac and turn the tasting of a Monnet Cognac into a bright moment of refinement and pleasure.



A LONG AND RICH HISTORY

Since its founding in 1838, Monnet has been one of the historical signatures of Cognac. It lived through its glory and peril, its History and the small events that made Cognac an outstanding product. Its leaders were often innovators, real visionaries. Such was the case of its founder, Jean-Gabriel Monnet, who quickly developed his company and built revolutionary cellars in Cognac. So was his son, Jean Monnet, who was also one of the founding fathers of the European Union. His openness to the world was a family legacy. Cognac is a bright way of bringing peoples together by celebrating a certain "art de vivre".

At the heart of Monnet Cognac is a devotion to transmitting traditions, but also the will to innovate, to push boundaries and to go further and further in quality.

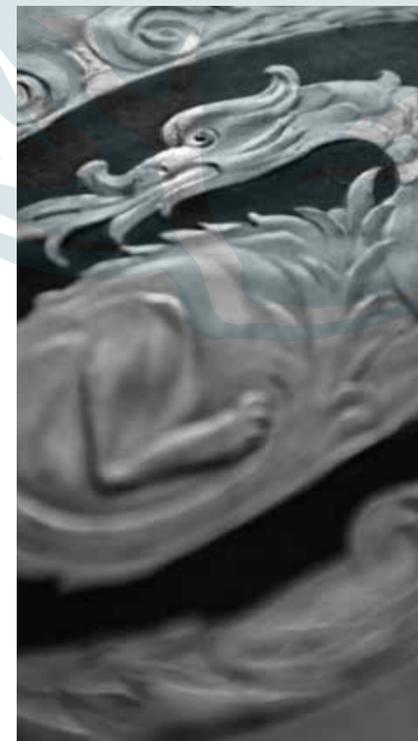
THE SUNNY STYLE OF COGNAC

There is a Monnet style: "sunny" cognacs, warm with strong floral and fruity hints. Monnet Cognac is first enjoyed through one's eyes, it sets itself apart through its remarkable brightness and the unctuousness of its texture. To the nose, the bunch is subtle, slowly releasing beautifully sweet floral notes. In the mouth, a surprising richness and a beautiful balance are revealed. Tannins and woody notes do not mask the original grape flavors ones, they complete and merge with them. This specific style was captured by famous illustrator Cappiello in his renowned "Sunshine in a glass" poster, completed for Monnet in the 1920s. This poster gave the brand an aura that it still carries nowadays.



THE SALAMANDER BRAND

Although the salamander is an actual animal, it is also a mythological creature which was allegedly capable of withstanding flames. In many cultures, it represents the myth of immortality, mastering fire and time. King Francis 1st, who was born in Cognac, chose the salamander as a symbol, which is why one will find it abundantly represented at Chambord Castle alongside the motto "Nutrisco et Extinguo" (I feed on fire and extinguish fire).



Monnet made it its emblem since its creation almost two centuries ago as the salamander perfectly embodies its values: the power to last and the one to create, the sacred fire and the consistency. The salamander symbolises Monnet's dedication to offer Cognac aged until they fully thrive, warm, smooth yet powerful Cognac. It also embodies a certain point of view of the Cognac business, made of audacity and creation.

MONNET VS • Bright & Audacious

Monnet VS is a Cognac which will please everyone, from the cocktail aficionado to the fine spirits lover. It is remarkable for its floral-fruity delicacy which reminds one of a walk in the vineyards on a long and warm summer evening.



MONNET VS



Aged in Limousin oak casks.
Distillation with lees for more aromatic elegance.



5CL VS
Item code: MOVSCO6062
Gencode bt: 3760107310989
Gencode case: 63760107311797
Qty/cs: 144
Palletization: EUR 6*6



20CL VS
Item code: MOVSCO6034
Gencode bt: 3760107310323
Gencode case: 53760107310335
Qty/cs: 24
Palletization: EUR 11*8 / VMF 13*8

35CL VS
Item code: MOVSCO6033
Gencode bt: 3760107310309
Gencode case: 33760107310317
Qty/cs: 12
Palletization: EUR 12*7 / VMF 14*7

37,5CL VS
Item code: MOVSCO6047
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Gencode case: 50810008630052
Qty/cs: 24
Palletization: VMF 10*7



50CL VS
Item code: MOVSCO6029
Gencode bt: 3760107310286
Gencode case: 53760107310298
Qty/cs: 24
Palletization: EUR 6*8 / VMF 9*8

Mouth
Great finesse and freshness.
Vibrant and fruity with a delicate warmth.

Nose
Floral with a smooth spicy touch.

Eye
Sparkling Gold.

70CL VS WITH GIFT BOX
Item code: MOVSCO6032
Gencode bt: 3760107310217
Gencode case: 33760107310218
Qty/cs: 12
Palletization: EUR 8*6 / VMF 10*6

70CL VS WITHOUT GIFT BOX
Item code: MOVSCO6031
Gencode bt: 3760107310224
Gencode case: 33760107310409
Qty/cs: 12
Palletization: EUR 8*6

75CL VS WITHOUT GIFT BOX
Item code: MOVSCO6042
Gencode bt: 810008630006
Gencode case: 30810008630014
Qty/cs: 12
Palletization: VMF 10*6

1L VS WITHOUT GIFT BOX
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Qty/cs: 12
Palletization: EUR 6*5 / VMF 8*5

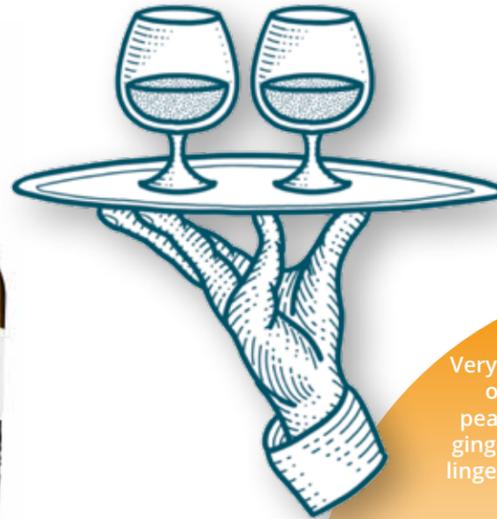


MONNET

SUNSHINE SELECTION

Aged to perfect smoothness

Sunshine Selection is a Cognac which smoothness will please connoisseurs as well as new consumers. Its roundness and outstanding fruitiness are remarkable, creating a product which is both truly elegant and approachable.



Aged in Limousin oak casks.
Distillation with lees for more aromatic elegance.

Mouth

Very smooth, unctuous start, hearty notes of sun-filled summer fruits (apricot, peach..) with a light touch of vanilla and gingerbread. Long finish of smooth warm lingering accents of dried fruits and pastry.

Nose

Quince jam accents, spring flowers (lilac, daffodils...).

Eye

Bright gold with a smooth texture, warm sunset nuances.

75CL WITHOUT GIFT BOX
Item code: MOVSCO6049
Gencode bt: 810008630082
Gencode case: 30810008630090
Qty/cs: 12
Palletization: VMF 10*6

70CL WITHOUT GIFT BOX
Item code: MOVSCO6048
Gencode bt: 3760107311351
Gencode case: 33760107311369
Qty/cs: 12
Palletization: EUR 8*6 / VMF 10*6



MONNET VSOP • Bright & Generous

Regularly awarded in professional tastings, Monnet VSOP is the Cognac that every Cognac enthusiast will enjoy. Its radiant, generous flavours taste like sunshine!



MONNET VSOP



Fine graine.
Aged in Limousin oak casks.
Distillation with lees
for more aromatic elegance.
Aged in our cellars
in Jarnac, France.



5CL VSOP
Item code: MVSOCO6049
Gencode bt: 3760107310972
Gencode case: 63760107311780
Qty/cs: 144
Palletization: EUR 6*6



35CL VSOP
Item code: MVSOCO6024
Gencode bt: 3760107310361
Gencode case: 33760107310379
Qty/cs: 12
Palletization: EUR 12*7 / VMF 14*7



50CL VSOP
Item code: MVSOCO6020
Gencode bt: 3760107310347
Gencode case: 53760107310359
Qty/cs: 24
Palletization: EUR 6*7 / VMF 9*7

70CL VSOP WITH GIFT BOX
Item code: MVSOCO6023
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Gencode case: 33760107310201
Qty/cs: 12
Palletization: EUR 8*6 / VMF 10*6



75CL VSOP WITH GIFT BOX
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Gencode bt: 810008630020
Gencode case: 30810008630038
Qty/cs: 12
Palletization: VMF 10*6



1L VSOP WITHOUT GIFT BOX
Item code: MVSOCO6021
Gencode bt: 3760107310262
Gencode case: 33760107310270
Qty/cs: 12
Palletization: EUR 6*5 / VMF 8*5

Mouth

Rich, mellow and balanced, with deep notes of fruits, honey, nougat and a very long smooth finish.

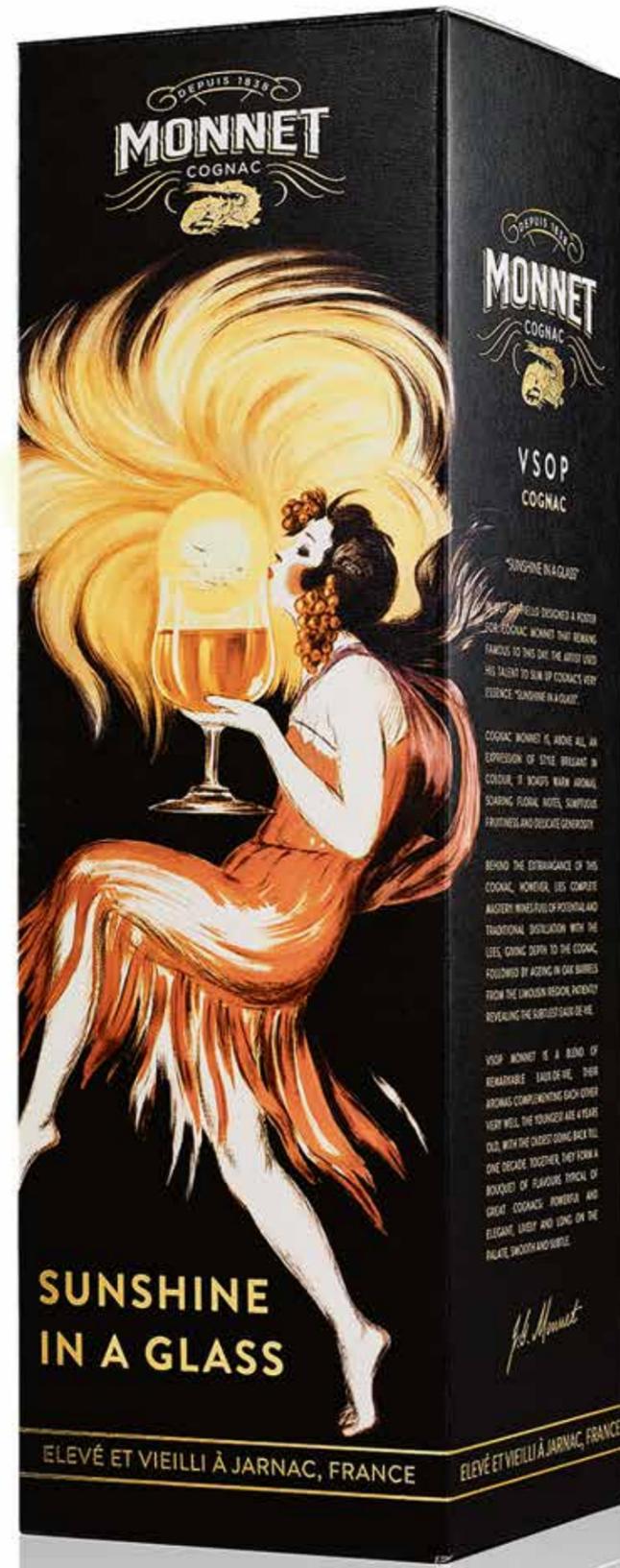
Nose

Spicy notes with vanilla, fruits and a hint of leather.

Eye

Pure amber.

MONNET VSOP



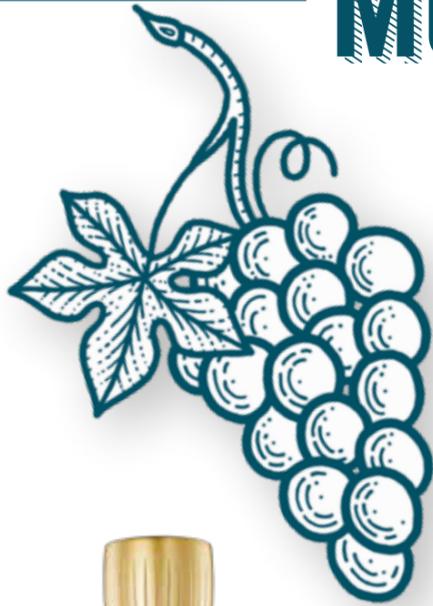
VSOP GLASS PACK
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Qty/cs: 6
Palletization: EUR 6*6 / VMF 8*6

VSOP CAPPIELLO

70CL VSOP FESTIVE BOX
Item code: MVSOCO6044
Gencode bt: 3760107311085
Gencode case: 23760107311614
Qty/cs: 6
Palletization: EUR 16*6 / VMF 20*6



MONNET XO



5CL XO
 Item code: MOXOCO6030
 Gencode bt: 3760107311771
 Gencode case: 63760107311803
 Qty/cs: 144
 Palletization: EUR 6x6

75CL XO WITH GIFT BOX
 Item code: MOXOCO6000M
 Gencode bt: 810008630044
 Gencode case: 30810008630052
 Qty/cs: 6
 Palletization: VMF 13*5

1L XO WITHOUT GIFT BOX
 Item code: MOXOCO6024
 Gencode bt: 3760107311467
 Gencode case: 23760107311478
 Qty/cs: 6
 Palletization: EUR 12*5 / VMF 16X5

Mouth

An exceptional blend of complexity and finesse with a luxuriously long finish. A perfectly balanced accord of spicy and fruity notes with rich accents of notes of ground coffee, chocolate and gingerbread.

Nose

Richly complex. Sweet and spicy aromas, subtly combined in a pure poetry of scents with superb expressions of candied fruits, nuts and liquorice.

Eye

Deep fiery gold.



Aged in Limousin oak casks.
 Distillation with lees
 for more aromatic elegance.
 Aged in our cellars
 in Jarnac, France.



70CL XO WITH GIFT BOX
 Code art Monnet: MOXOCO6015
 Gencode bt: 3760107310521
 Gencode case: 23760107310532
 Qté/cs: 6
 Palettisation: EUR 11x5 / VMF 13X5

MONNET XO • Bright & Sophisticated

With Monnet XO the Cognac enthusiast will enter the fascinating world of great cognacs. A world of refinement and elegance where each sip reveals new aspects of a complex composition. It is a pure enchantment of the senses!



CATCH THE SUN

Deliciously Warm,
Incredibly Generous,
Beautifully Complex.



MONNET XO CARAFE

MONNET XO • Bright & Sophisticated

The XO decanter: inspired by the sun.
The new Monnet XO decanter looks like a flower about to bloom in the sun. Full of life and energy, it is an ode to what Nature and Man can do when they work in harmony.



70CL XO WITH LUXURY BOX
Item code: MOXOCO6021
Gencode bt: 3760107311719
Gencode case: 23760107311720
Qty/cs: 6
Palletization: EUR 7*6 / VMF 9*6



**Aged in Limousin oak casks.
Distillation with lees
for more aromatic elegance.
Aged in our cellars
in Jarnac, France.**



Mouth

An exceptional blend of complexity and finesse with a luxuriously long finish. A perfectly balanced accord of spicy and fruity notes. With rich notes of ground coffee, chocolate and gingerbread.

Nose

Richly complex. Sweet and spicy aromas, subtly combined in a pure poetry of scents with superb expressions of candied fruits, nuts and liquorice.

Eye

Deep fiery gold.

MONNET XXO

MONNET XO • Beyond excellence

Monnet XXO proposes an unprecedented journey into the exceptional nuances of Cognac. Produced in very small quantities, this very rare XXO represents the epitome of Monnet's savoir-faire, with a perfect roundness associated with a stunning delicacy.

The Monnet XXO decanter's design conveys what this exceptional Cognac is: perfect roundness, ultimate smoothness, combined with the strong energy of the Salamander!



Bag

Item code: ZMPV020006



70CL XXO WITH LUXURY BOX
Item code: MOXXCO6005
Gencode bt: 3760107311900
Gencode case: 23760107311492
Qty/cs: 6
Palletization: EUR 5X4 / VMF 5X5

Mouth

The attack is characterized by its roundness and evolves towards an immensely rich mid-palate, accompanied with gingerbread and cinnamon. The finish is long and expressive on the palate, highlighted by sandalwood.

Nose

The first nose mixes notes of mahogany and cedar. With these come aromas of red berries, dominated by cherries and their pit. The whole is completed by sweet blond tobacco and subtle scents of undergrowth. The aromatic markers of very long years of aging are here undeniable.

Eye

Deep amber with hint of mahogany.



**Aged in Limousin oak casks.
Distillation with lees
for more aromatic elegance.
Aged in our cellars
in Jarnac, France.**



Glorifyer



5CL XXO
Item code: MOXXCO6004
Gencode bt: 3760107311733,
Gencode case: 63760107311742
Qty/cs: 144
Palletization: EUR 6x6



MONNET'S SALAMANDER



MONNET'S SALAMANDER • The perfect match of Cognac and gentle spices

The idea behind Salamander is to propose to see Cognac from a different angle: a spirit which is also delicious when mixed with spices and other noble botanicals. The tastes complete each other and give birth to a delicious and very original drink.

The Salamander is known for its capacity to withstand fire. It is the symbol of the Monnet house since 1838 and was also the emblem of King Francis 1st. It was obviously the right name for a product made with Monnet Cognac and spices.



70CL WITHOUT GIFT BOX
COMING SOON

Mouth

Smooth, warm and silky with a great harmony of orange, cinnamon, vanilla and the lingering notes of Cognac (fresh grape, floral hints, fruity and slightly bitter fresh finish).

Nose

Complex notes of gingerbread, ginger, candied oranges, vanilla, cinnamon and coriander.

Eye

Dark amber with glints of mahogany.

50CL WITHOUT GIFT BOX

Item code: SALAMA6000
Gencode bt: 3760107311658
Gencode case: 33760107311949
Qty/cs: 12
Palletization: EUR 8*7 / VMF 12*7

MONNET



Tee-shirt



Poster

Item code : ZZPV010056



Miniature Pack

LITTLE BRIGHT COLLECTION
VS/VSOP/XO
Item code: MOPACK0005
Gencode bt: 3760107311672
Gencode case: 23760107311652
Qty/cs: 12
Palletization: EUR 12*13 / VMF 12*13

MONNET



Glasses

Item code: ZZPV020000



Little Bright Candle

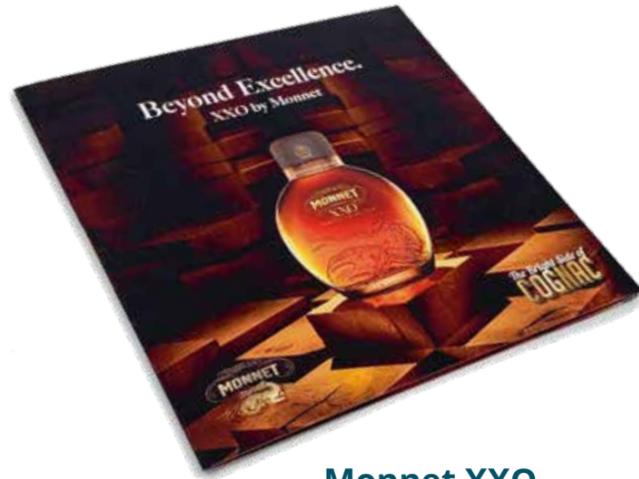
Item code: ZMPV020004



Coasters

Item code: ZMPV020001

MONNET



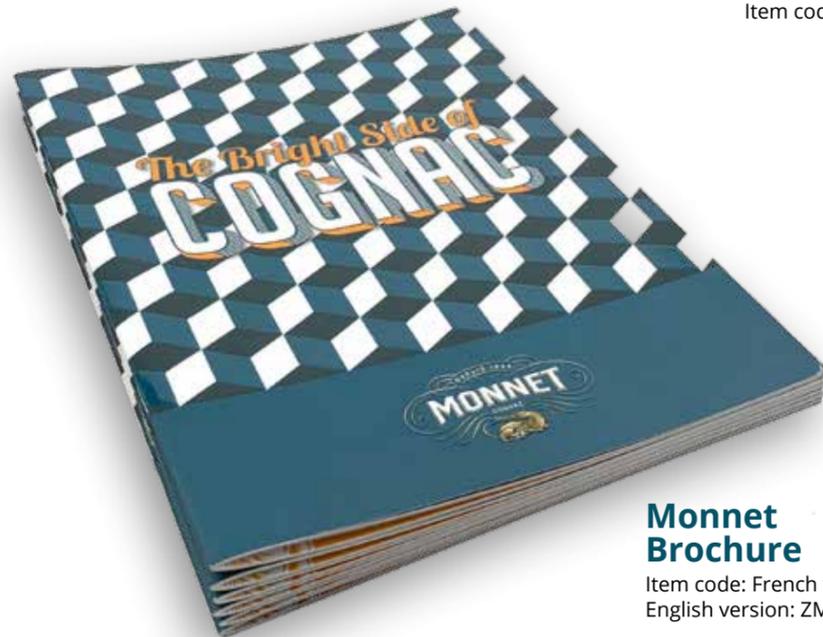
Monnet XXO Brochure

Item code: ZMDO020007



Monnet Sunshine Brochure

Item code: ZMDO020006



Monnet Brochure

Item code: French version: ZMDO020001
English version: ZMDO020002



MONNET



Roll-up

Item code: ZMPV020008



Apron

Item code: ZZPV002562



Bag

Item code: ZMPV020007



Magnet

Item code: ZMPV020003



Display